

COMMERCIAL AWARENESS IN THE UK

Below we have constructed a list of trade publications that can be used as reference in a particular field to improve on business acumen/commercial awareness.

Some notes regarding this list:

- The list is not all encompassing, there are other options that you may find useful
- Some alternative industries may not be covered in this list, please contact us if that is the case
- Note that Birkdale Collective are not responsible for the content on third party websites

Sector	Website or Publication	Notes
General Business News	BBC News (www.bbc.co.uk)	
	Bloomberg (www.bloomberg.com/businessweek)	
	The Week (www.theweek.co.uk)	Available online and in print
Advertising	Advertising Age (www.adage.com)	
	Campaign (www.campaignlive.co.uk)	
Agriculture	Farmers Guardian (www.fginsight.com)	Available online and in print
	Farmers Weekly (www.fwi.co.uk)	Available online and in print
Architecture	Building Design (www.bdonline.co.uk)	Available online and in print
	ICON Magazine (www.iconeye.com)	Available online and in print
	On Office (www.onofficemagazine.com)	
Arts and Entertainment	Aesthetica (www.aestheticamagazine.com)	
	Art News (www.artnews.com)	
	LT Art (www.londontradeart.co.uk)	
Aviation	Airliner World (www.key.aero/airlinerworld)	Available online and in print
	Aviation Week (www.aviationweek.com)	
Construction and Engineering	Building (www.building.co.uk)	Available online and in print
	The Engineer (www.theengineer.co.uk)	
e-Commerce	Channel X (www.channelx.world)	
	Digital Commerce 360 (www.digitalcommerce360.com)	
	Practical Commerce (www.practicalecommerce.com)	



Education	Children and Young People Now (www.cypnow.co.uk)	Available online and in print
	Ink Pellet (www.inkpellet.co.uk)	Available online and in print
	Nursery World (www.nurseryworld.co.uk)	Available online and in print
	Teach Secondary (www.teachsecondary.com)	Available online and in print
	British Council (www.britishcouncil.org)	
	Times Higher Education (www.timeshighereducation.com)	
Energy Supply	Energy Live News (www.energylivenews.com)	
Finance	The Economist (www.economist.com)	Available online and in print
	Accountancy Age (www.accountancyage.com)	
	The Financial Times (www.ft.com)	Available online and in print
	efinancial careers (www.efinancialcareers.co.uk/news)	
	The Banker (www.thebanker.com)	
Health and Medicine	New Scientist (www.newscientist.com)	Available online and in print
	British Journal of Nursing (www.britishjournalofnursing.com)	Available online and in print
	British Journal of Midwifery (www.britishjournalofmidwifery.com)	Available online and in print
	Health Service Journal (www.hsj.co.uk)	
Hospitality	Big Hospitality (www.bighospitality.co.uk)	
	World of Hospitality (www.theworldofhospitality.com)	
Human Resources	HRD Connect (www.hrdconnect.com)	
	People Management (www.peoplemanagement.co.uk)	
	Recruiter (www.peoplemanagement.co.uk)	
I.T. and Communication	Engineering & Technology (www.eandt.theiet.org)	
	Tech Advisor (www.techadvisor.com)	
	Wired (www.wired.com)	
	Computer Weekly (www.computerweekly.com/)	
Law	Law.com (www.law.com/international-edition/region/uk-legal-week)	
	The Lawyer (www.thelawyer.com)	
	The Law Society Gazette (www.lawgazette.co.uk)	
Manufacturing	Manufacturing Today (www.manufacturing-today.com)	
	The Engineer (www.theengineer.co.uk)	



Marketing	Campaign (www.campaignlive.co.uk)	
	Digital Marketing Magazine (www.digitalmarketingmagazine.co.uk)	
	Figaro Digital (www.figarodigital.co.uk)	
Media and Journalism	Broadcast Magazine (www.broadcastnow.co.uk)	Available online and in print
	Campaign (www.campaignlive.co.uk)	
	Poynter (www.poynter.org)	
Oil, Gas and Mining	Energy Connects (www.energyconnects.com)	
	Upstream (www.upstreamonline.com)	
Pharmaceuticals	p3 pharmacy (www.p3pharmacy.co.uk)	Available online and in print
	Pharma Times (www.pharmatimes.com/magazine)	Available online and in print
Psychology	Children and Young People Now (www.cypnow.co.uk)	Available online and in print
	Psychologies (www.psychologies.co.uk)	Available online and in print
Public Service	Public Service (www.publicservice.co.uk)	
Real Estate	Property Week (www.propertyweek.com)	Available online and in print
	Realtor (www.magazine.realtor)	Available online and in print
Retail and Trade	Retail Sector (www.retailsector.co.uk)	
	Retail Week (www.retail-week.com)	
	The Grocer (www.thegrocer.co.uk)	
Shipping	Packaging News (www.packagingnews.co.uk)	Available online and in print
Social Work	Children and Young People Now (www.cypnow.co.uk)	Available online and in print
	PSW Magazine (www.basw.co.uk/resources/professional-social-work-psw)	Available online and in print
Technology and Electronics	EE Times (www.eetimes.com)	
	Electronics Weekly (www.electronicweekly.com)	
	New Scientist (www.newscientist.com)	Available online and in print
Transport	Intelligent Transport (www.intelligenttransport.com/magazine)	Available online and in print